

FILM DATA SHEET – PX 100 Silver Shade The new Impossible Instant Film

Impossible proudly presents: PX 100 Silver Shade, a completely new Integral Film, optimized for all classic Polaroid SX70 cameras. Presented in the First Flush Edition, this is the very first chance to taste the new experimental flavor of Instant Photography by Impossible.

The First Flush Edition is targeted towards more experienced analog photographers and is highly manipulable, featuring a surprising potential of characteristics, tones, moods and astonishing results, which already fascinated our Impossible Testusers.

Now this material is ready for the public, carefully explained and supported by a detailed online user manual and manipulation guideline (www.the-impossible-project.com/px) for creating outstanding instant pictures.

PX 100 Silver Shade film is a medium contrast high definition Integral Film, carefully adjusted for optimized results when used with SX70 cameras.

It renders an astonishing pastel Sepia tone, combined with a highly sensitive overall exposure performance and sensitivity to processing temperature.

PX 100 Silver Shade is balanced for daylight and flash bar exposure.

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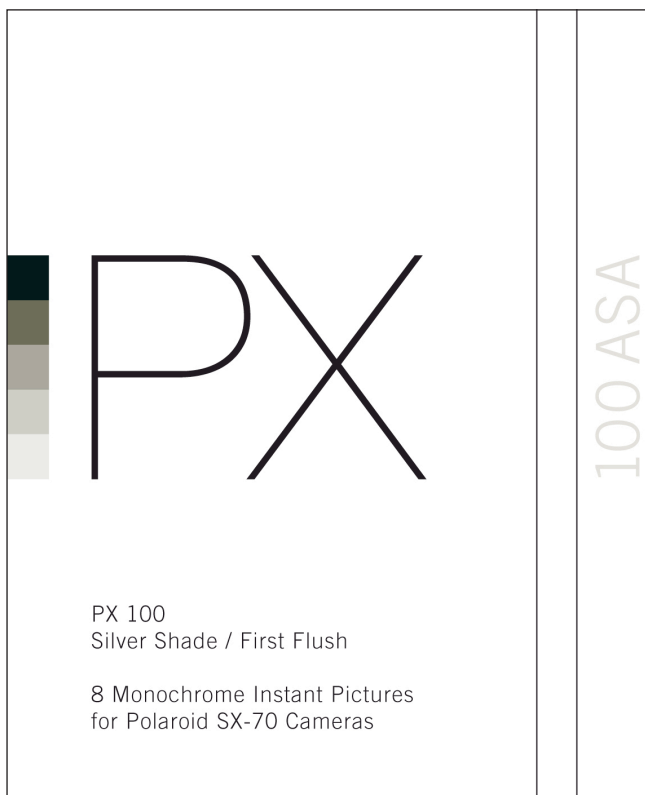
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FILM DATA SHEET – PX 100 SILVER SHADE

First Flush Edition

Monochrome Instant Integral Film

Optimized for Polaroid SX70 Cameras



Film Speed: ISO/ASA 150/DIN 23

Format: 3,5 x 4,25 in. (8,9 x 10,8 cm)

Image Area: 3,031 x 3,125 in. (7,7 x 7,9 cm)

Finish: Glossy

Exposures per Unit: 8 exposures per pack

Development Time: 3 minutes approximately

Specials: Original SX70 Cartridge, Special B&W –
Sepia Chemistry

Compatible Hardware: All SX70 series cameras, including;

- * SX70 original
- * SX70 OneStep Autofocus
- * Time Zero Onestep
- * The Button
- * Polaroid 1000
- * Polaroid 2000

Also compatible for usage in all 600 series cameras, but only with appropriate adjustment of the exposure settings