

# IMPOSSIBLE

## **FILM DATA SHEET – PX 70 Color Shade / First Flush** New Color Instant Film optimized for Polaroid SX 70 Cameras

Impossible proudly presents its first color instant film in a First Flush Edition: PX 70 Color Shade optimized for usage in all classic Polaroid SX 70 cameras. Its existence is a real analog miracle, as not even the most optimistic experts believed in the re-invention of the highly complex instant color system. But the Impossible team succeeded again and is proud to introduce a unique material that delivers impressive color images by rendering astonishing pastel tones.

Presented in a First Flush Edition in a 2+1 Starter Pack (including one free pack), the first generation of the PX 70 Color Shade is reminiscent the beloved expired, original Polaroid Time Zero film. Combined with a highly sensitive overall exposure performance and strong characteristics, it allows achieving breathtakingly charming results.

Detailed information as well as user guidelines about the PX 70 Color Shade / First Flush are available at [www.the-impossible-project.com/px](http://www.the-impossible-project.com/px)

# IMPOSSIBLE

## **FILM DATA SHEET – PX 70 Color Shade / First Flush**

Color Instant Integral Film

For Polaroid SX 70 Cameras

Film Speed: ISO / ASA 125 / DIN 23

Format: 3,5 x 4,3 in. (8,9 x 10,8 cm)

Image Area: 3 x 3,1 in. (7,7 x 7,9 cm)

Finish: Glossy

Exposures per Unit: 8 per pack

Development Time: 4-10 minutes approximately. The quality will improve even days after the moment was captured.

Specials: Special Color Chemistry

Compatible Hardware: Polaroid SX 70 Cameras. Special Film Cartridge also allows usage in all 600 series cameras, but only with appropriate adjustment of the exposure settings